

Rutgers University – Newark: A Public Facing University

THE CHRONICLE OF HIGHER EDUCATION
Is Education a Public Good or a Private Good?

by Sandy Baum and Michael McPherson

January 18, 2011

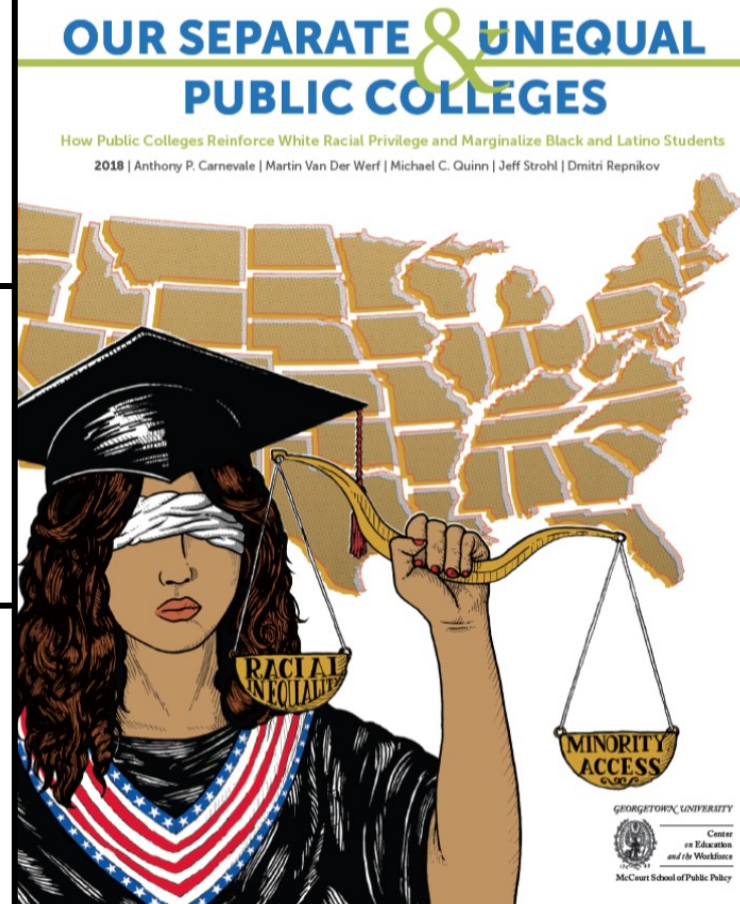


“In economics, a public good is a good that is both non-excludable and non-rivalrous in that individuals cannot be effectively excluded from use and where use by one individual does not reduce availability to others.”

The New York Times

Some Colleges Have More Students From the
Top 1 Percent Than the Bottom 60

JAN. 18, 2017



Sherri-Ann Butterfield
Executive Vice Chancellor
Rutgers University - Newark

University Senate
Rutgers University
November 15, 2019

The Two-Way Street of a “Public Good”

Access and
Success
for More
of the
Public

Curriculum
and
Scholarship
on
Public Issues

Partnering
with
and
in
Public

Contributing
to
the
Public Good



Access and Success



Making College Affordable Working Group

Co-Chairs: Nancy Cantor and Ali Houshmand

1. Identify best practices and create a guide for dealing with non-tuition costs faced by students
2. Create a reasonable and measureable affordability benchmark for all students, and work to ensure institutional pricing schemes align with this benchmark
3. Propose a completion-oriented funding model that prioritizes service to traditionally under-served populations



APLU'S
POWERED BY PUBLICS
SCALING STUDENT SUCCESS

In 2018-19, RU-N was cited among the nation's best universities as a "best value" and/or for the social mobility of its students by:

Wall Street Journal
American Enterprise Institute
Washington Monthly
USNews & World Report
College.NET
New America Foundation

Rutgers University – Newark Talent & Opportunity Pathways (RUN to the TOP)

- Newark residents and NJ county college transfers with adjusted family incomes of \$60,000 or less receive full "last-in" tuition scholarship
- In 2018-19, 1,825 undergraduates were eligible for RUN to TOP



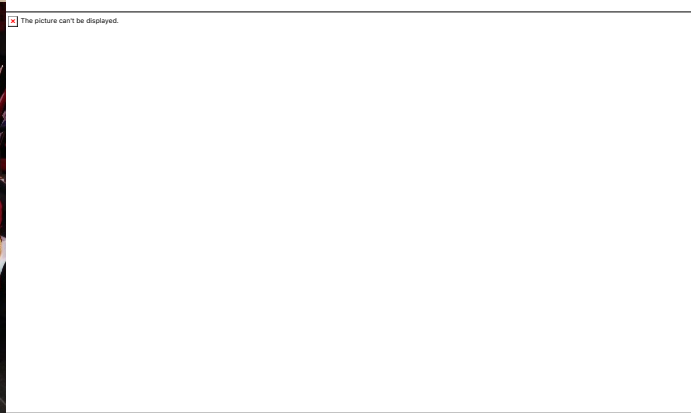
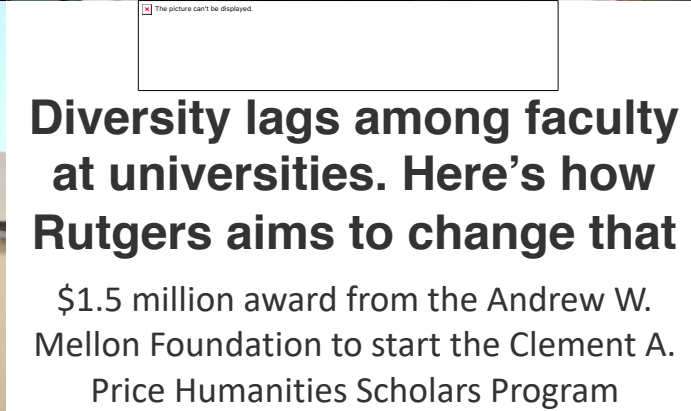
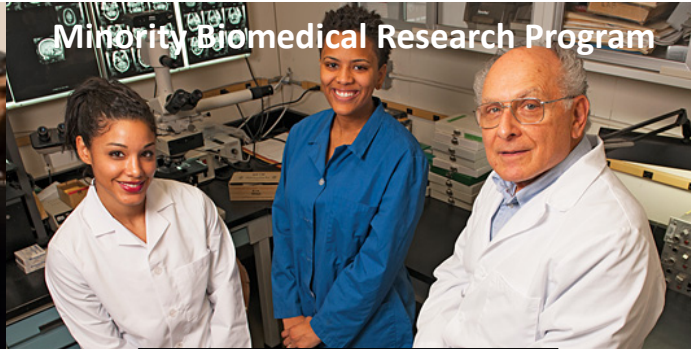
Washington
MONTHLY

RU-N "social mobility" rank among "national universities"	20
Predicted graduation rate (8-yr.):	62%
Actual graduation rate (8-yr.):	71%

Student Success By Design

- One Stop
- RUN4Success
- PantryRUN
- CARE Team
- Career Development Center
- Braven

Diversifying the Professions & the Professoriate



Collaborative Spaces

Inter-Disciplinary

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An Art Scene Grows in Newark
Don't look now, but the Big Apple's Garden State neighbor is having a moment
October 11, 2017

the village
VOICE

Inter-Generational



**Rutgers University – Newark Launches
Program To Promote Excellence In
Instruction, Student Success**

**Rutgers University – Newark Faculty
Receive National Credential in Teaching
Excellence**

Inter-Communities

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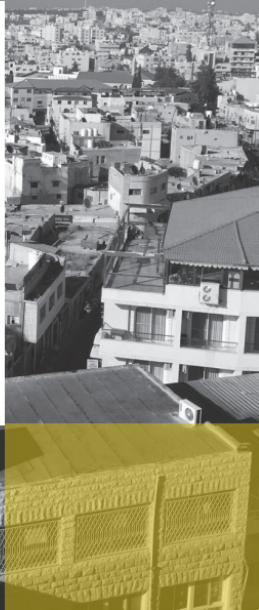
**Area High School Students Flock to
RU-N for Innovative Summer STEM
Program**

Publicly Engaged Scholarship

TOWARDS
SUSTAINABILITY
& EMPOWERMENT

REFORMING
AMERICA'S SYRIAN
REFUGEE POLICY

2019



- Remediating contaminated soils in Newark community gardens: Ashaki Rouff
- Researching effective interventions to reduce the incidence of Alzheimer's Disease among African Americans: Mark Gluck
- Increasing parent engagement in public schools in Newark: Charles Payne, Director, Cornwall Center for Metropolitan Studies

- Building more robust business-to-business supply chains among Newark manufacturers: Kevin Lyons
- Studying the influence of police officers' race in officer-involved killings: Charles Menifield, Dean, SPAA
- Exploring racial disparities in the juvenile justice system: Paul Boxer

The Rutgers Center on Law, Inequality & Metropolitan Equity

Making Newark Work for Newarkers:
Housing and Equitable Growth in the Next Brick City



A 2017 Analysis
By David D. Troutt

 **Rutgers CLiME**
Center on Law, Inequality & Metropolitan Equity

Newark Forward: Collaborating for Opportunity

