

Protecting the Student Vote in 2020

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PLAN

- **RU Voting . . . Campus-wide Resource**
- **Youth Political Participation – Challenges and Encouraging Signs**
- **The Threat to the Youth Vote in 2020**
- **Rutgers University – Supporting Student Voting**



RU VOTING RUTGERS

- **Nonpartisan, accurate, Rutgers-specific resource**
- **One-stop-shop website – featured on RU platforms**
- **Rutgers-New Brunswick Civic Engagement Coalition**
- **Demonstrated track record . . .**
 - Turnout rates outpace rates at comparable institutions
 - Increased student voter turnout for 2018 elections earned regional and national recognitions
 - “Greatest Growth in Student Voter Turnout” in the Big Ten Voting Challenge
 - “Gold Seal” from the ALL IN Democracy Challenge



YOUTH POLITICAL PARTICIPATION



- 37% of eligible voters are Millennials or Gen Z . . . 20 million college student voters
- A cohort with unique features & unique challenges
- Voting has lagged behind older generations
- Recent signs of greater political participation – rates doubled in 2018
- Not disengaged and apathetic . . .
 - Burdens of voting weigh heavily
 - Limited civic education
 - Care about their communities and politics

2020 & THREAT TO YOUTH VOTE



- With public health crisis, Election Day practices have been upended
- College students across the country, including Rutgers students, have been displaced
- Recent gains in student voting rates could be reversed:
 - No in-person registration and voting support
 - Uncertainty about voter registration and Election Day practices
 - Limited voting history
 - Inexperience with vote-by-mail
 - Tend to vote provisionally and provisional votes disproportionately rejected compared to other votes

MAKE A PLAN TO VOTE

Voting in NJ Will Be Different This Year Due to [Executive Order 177](#)

Voting Plan for New Jersey Voters & Rutgers Students:

- Check your voter registration status with the [NJ Division of Elections](#)
- Decide if you need to change the address your ballot will be sent - or register for the first time
- If you need to change your address, update your voter registration by October 13th at [RU Voting Rutgers](#)
- Receive, fill out, and submit your official ballot by or before Election Day, November 3rd (be sure you fill it out correctly – [see CYPP video](#))
- Verify that your ballot was received and counted with the [NJ Division of Elections](#)

MAKE A PLAN TO VOTE

Voting Registration Reminder:

**Register ☒ to
VOTE**

**Or update voter registration
by October 13**

RUTGERS
UNIVERSITY | NEW BRUNSWICK

ruvoting.rutgers.edu



Division of Student Affairs
Eagleton Institute of Politics
NJPIRG Students

A one-stop-shop to
get registered, get
informed, and cast
your ballot this fall.

SELECT YOUR STATE ▼

Looking for information about voting
at Rutgers University? [Click here.](#)



Click on state for more information.

**US TERRITORIES AND
DISTRICTS**

- American Samoa ▶
- District of Columbia ▶
- Guam ▶
- Northern Mariana Islands ▶
- Puerto Rico ▶
- U.S. Virgin Islands ▶

WHAT YOU CAN DO!



- ✓ Ask students if they have a plan to vote and share RU Voting's voting plan
- ✓ Encourage students to visit [RU Voting National](#) for voting information nationwide or [RU Voting Rutgers](#) for only Rutgers/NJ-specific information
- ✓ Recommend the [NJ Voter Information Portal](#)
- ✓ Faculty . . . post this powerpoint presentation or the faculty resources slides found on the [CYPP website](#) on your LMS
- ✓ Follow us on social media for updates and share updates . . . [Facebook](#), [Twitter](#), [Instagram](#)

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