



RUTGERS
UNIVERSITY | CAMDEN

Camden Chancellor's Report to the University Senate

Friday, January 20, 2023



National Rankings

Rutgers–Camden is ranked among the top 70 public universities, top 150 national universities, and top 100 universities for veterans

#61 **Top Public Universities**
Up From #67

#127 **National Universities**
Up From #148

#83 **Best Colleges for Veterans**
Up From #86

Source: U.S. News & World Report





Enrollment

Fall Enrollment

Fall 2021

4,856 Undergraduate Students

606 FTIC Students

624 Transfer Students

1,862 Graduate Students

6,718 Total Enrollment

Fall 2022

4,198 Undergraduate Students
-13.6%

530 FTIC Students -12.5%

510 Transfer Students -18.5%

1,892 Graduate Students
+1.6%

6,090 Total Enrollment
-9.3%

Spring Enrollment

Spring 2022

As of Jan. 19, 2022

4,269 Undergraduate Students

16 FTIC Students

172 Transfer Students

1,777 Graduate Students

6,073 Total Enrollment

Spring 2023

As of Jan. 19, 2023

3,839 Undergraduate Students
-10.6%

18 FTIC Students

166 Transfer Students

1,824 Graduate Students
+2.6%

5,663 Total Enrollment
-6.8%

New Initiatives for Enrollment Growth

- Recruit in select out-of-state and international markets
- Develop new pathways and programs with community college partners
- Engage with regional high school principals and counselors
- Reenrollment of students who stopped out

New Academic Programs

- Bachelor of Fine Arts (B.F.A.) in Visual Art (*fall 2023*)
- Master of Science (M.S.) in Finance-Wealth Management
- Master of Arts (M.A.) and Master of Professional Studies (M.P.S.) in Emerging Media
- Master of Science (M.S.) in Data Science (*fall 2023*)
- Ph.D. and Master of Science (M.S.) in Prevention Science
- Post-Master's Nurse Educator Certificate Program
- Certificate in Cannabis Law and Business
- Creation of Department of Health Sciences



Student Success

Student Success | Undergraduate Demographics

57% First-gen

52% Pell-eligible

39% Underrepresented

Student Success | Support Services

Student
Success
Coaches Office

Rutgers-
Camden
Learning Center

Office of
Disability
Services

Raptor Connect
(EAB)

Educational
Opportunity
Fund Office

Distinguished
Fellowship and
Scholars
Program

TRiO Student
Support
Services

Career Launch
Program for
First-Gen
Students

Campus-Wide Student Success

Student Success Coaching for first-year students improved GPA by .8 and credits earned by 2.9 during their first semester

Prioritizing Success

- Success coaching
 - Early alerts
- Progress reports
- Academic support
 - Programs for minoritized students

High Impact Practices

- Data Equity Committee
- Improving curricular pathways
- Sense of belonging study
- Standardizing academic advisement

Data Equity Committee empowers faculty to make data informed changes to the curriculum and in the classroom

Improving Curricular Pathways by eliminating developmental courses to increase on-time graduation

Sense of Belonging Study First-year students are assigned a staff member to assist in their transition to the campus

Access and Affordability

- Bridging the Gap
- Garden State Guarantee
- Emergency funding

Bridging the Gap

- The first last-dollar scholarship program in NJ
- \$32+ million awarded to 2,920 students since 2015
- 62% were first-generation students
- 43% were Black and Hispanic students
- Students who received BTG had higher first-year retention (+5%) and on-time graduation (+10%) rates

Experiential Learning

- Experiential learning fund
- Civic engagement
- Mayoral internship program
- Grant for independent student research
 - Study abroad

The Experiential Learning Fund awards students \$3,000 over the course of three years to be used for academic or professional travel, internship, and research

Civic Engagement

In 2021, students engaged in over 300,000 volunteer hours

Undergraduate Retention Rates

First-Year Students

Year	Starting Cohort	Fall to Spring Retention	Fall of Second Year Retention
2017	758	94.3%	80.5%
2018	947	94.8%	81.0%
2019	749	92.8%	79.6%
2020	604	86.9%	70.9%
2021	606	89.3%	74.6%

Transfer Students

Year	Starting Cohort	Fall to Spring Retention	Fall of Second Year Retention
2017	855	89.5%	78.6%
2018	826	89.2%	80.9%
2019	768	90.1%	84.0%
2020	698	87.4%	78.1%
2021	602	90.7%	81.7%

National Fellowships and Grants

- During 2022, Rutgers–Camden students have earned highly competitive placements as Coro Fellows, NYC Urban Fellows, Boren Fellows, and inaugural Reagan Institute Civic Leaders Fellows.
- During 2022-23:
 - Six students have applied for **Fulbrights**
 - Six students are competing for four nomination spots for **Truman Scholarships**
 - Four undergraduates will submit their **Goldwater** applications
 - Four students are working on applications to the **Humanity in Action Fellowship**
 - Three PhD students are applying for **Ford Foundation Fellowships**
 - One student is a finalist for a 2023 **White House internship**



Faculty Success

Faculty Success



Dr. Susan Miller, associate professor of childhood studies at the Faculty of Arts and Sciences, was awarded an \$800,000 Mellon Foundation grant to support pathways to the humanities for undergraduate students.

Dr. Supradeep Dutta, assistant professor of management at the School of Business, received the Bright Idea Award from Seton Hall University for his research into small business innovation.



Faculty Success, *cont.*

Dr. John Oberdiek, distinguished professor at Rutgers Law School, won the 2023 Fred Berger Memorial Prize from the American Philosophical Association for his article in the *Oxford Journal of Legal Studies*.




Dr. Mary Wunnenberg, clinical assistant professor at the School of Nursing, is the PI on a \$996,596 HRSA grant to prepare clinical faculty to address the national nursing shortage.



Chancellor's Initiatives

Chancellor's “15 in 5” Initiatives



LAUNCHED: SPRING 2022

-  1. Chancellor's Learning Abroad Course Scholarship
-  2. Chancellor's Mayoral Internship Program
-  3. Chancellor's Grant for Staff Development
-  4. Chancellor's Lecture Series on Global Racial Reckoning and Civility

The “15 in 5” initiatives are in preparation for the launch of a formalized strategic planning process for Rutgers University–Camden.

Chancellor's "15 in 5" Initiatives, *cont.*

LAUNCHED: FALL 2022

-  5. Chancellor's Grant for Interdisciplinary Research Collaboration
-  6. Chancellor's Grant for Independent Student Research
-  7. Chancellor's Grant for Pedagogical Innovation
-  8. Chancellor's Grant for Assistant Professor Research Development
-  9. Chancellor's Research Grant for Part-Time Lecturer (PTL) Faculty
-  10. Chancellor's Dissertation Completion Award

Chancellor's "15 in 5" Initiatives, *cont.*

TO BE LAUNCHED: SPRING 2023

11. Chancellor's Faculty Book Completion Grant

TO BE LAUNCHED: FALL 2023

12. Chancellor's Distinguished Visiting Scholar

13. Chancellor's Grant for Post-Doctoral Studies

14. Chancellor's Grant for Faculty Development in Administrative Roles

15. Chancellor's Grant for Faculty Research





Goals for FY2023

Nine Goals for FY2023

1. Strengthening the Executive Leadership Structure
2. Advancing the Strategic Planning Process
3. Prioritizing Opportunities for Student Learning Experiences
4. Strengthening Enrollment and Retention
5. Creating Opportunities for Growing Faculty Excellence
6. Implementing the DEI Strategic Plan
7. Enhancing Student Supports
8. Developing a Culture of Philanthropy
9. Renewing the Built Environment

Upcoming Events

- First “Scarlet Rally” to celebrate women’s and men’s basketball on Feb. 8.
- Learning Abroad trips to Argentina, Belgium, Ecuador, Germany, Guatemala, Ireland, Paraguay, Singapore, South Africa, UK during Spring Break.
- Student performance of “Rent” during April 12-23.
- Research Week during April 17-20.





Onward And Upward TOGETHER!

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