Rutgers University Senate Information Technology Committee (ITC) Report and Recommendations on Charge S-2319 "Explore mechanisms, methods and processes for senators to communicate senate work and information to their constituents."

April 5, 2024

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#### The Charge: S-2319:

#### Title:

Explore mechanisms, methods and processes for senators to communicate senate work and information to their constituents.

#### Description:

The Senate should explore mechanisms, methods and processes for senators to communicate senate work and information to their constituents.

#### Part I. Background and Rationale of Charge:

One of the primary responsibilities of Rutgers Senators is to "report on Senate meetings and actions to their constituencies."

#### See: <u>https://senate.rutgers.edu/information-for-senators/</u>

Currently, there are no formal mechanisms available to senators to enable them to report on the meetings and actions to their constituents.

#### Part II. Investigation 1 – Senator Survey

The Senate IT Committee (ITC) explored the current methods and processes for senators to communicate senate work out to their constituents (See Appendix A – Survey Results.) Some senators had existing mailing lists within their areas that they were able to use for senate communications (i.e., Libraries, Faculty Council, and several schools.) Staff and students both reported having little to no means of communicating their senate information broadly.

#### Part III. Investigation 2: Mass Communications - Discovery and Findings:

The Committee explored many different communications methods:

## 1. General Communications:

Met with Allan Hoffman, Director of IT Communications and Marketing, Office of Information Technology (OIT) – shared communications mechanisms and overall challenges with University Communications

## 2. RAMS (Rutgers Automated Mass-mailing System):

Met with Aaron Richton, Systems Programmer, Enterprise Applications and Services – explained diverse types of mailing list options. University RAMs Lists - Existing "ALL" lists are monitored and reserved for University Business.

The committee discussed the need for Senators to access their respective RAMS list. To eliminate duplication, access to existing lists (or newly created lists) should be granted to one (1) designated representative Senator per constituency. This list would need to be updated annually by the Senate office and provided to OIT to add each representative as a moderator to their respective list.

## 3. Rutgers Today:

Corresponded with Andrea Alexander, Editor, Rutgers Today, Rutgers University News and Media Relations Rutgers Today:

a. Rutgers Today was a considered to communicate to the University at large by asking to add a link called "Senate business." However, the ITC reached out to Rutgers Today and was informed that Rutgers Today focuses on featuring news from across the university. While they were unable to provide us with a standing, repeated link to a Senate webpage, they welcomed us to submit news or event items for consideration in newsletter issues.

## 4. Big Ten Colleague comparison:

Reviewed data from Anna Haley – email sent to BTAA Senate chairs asking how they communicate to constituents (see Appendix B.)

- i. Most cannot email the entire university.
- ii. Some have departmental faculty lists they can access.

## 5. my.rutgers.edu portal – MyCommunity groups:

Met with Yaw-shing Wang, Assistant Director of Enterprise Business Development, OIT to explore the new MyCommunity groups in the Rutgers portal. This area of communication is in the initial stages of development but could potentially be another means of communicating to constituencies soon.

#### There are following, prepopulated existing campus groups:



# Rutgers-New Brunswick Public • Campus • Active 4 minutes ago

As a member of the Association of American Universities and the Big Ten Academic Alliance, Rutgers... View more



#### Rutgers-Newark Public • Campus • Active 20 minutes ago

Leveraging its diverse student and faculty population and high-impact scholarship, Rutgers... View more



#### Rutgers-RBHS

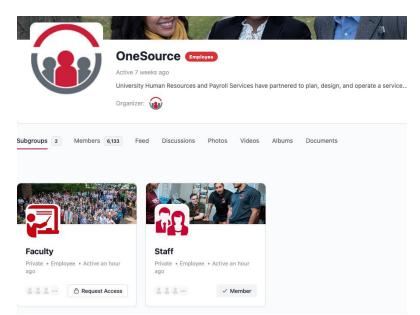
Public • Campus • Active an hour ago Rutgers University is an academic health leader that is shaping the future of human health, pioneering... View more



## Rutgers-Camden

Rutgers University is one of the oldest, most respected institutions of higher learning in the country,... View more

## There are two (2) subgroups under the OneSource Group:



It should be noted that only users who have acknowledged the terms of service for the Rutgers MyCommunity will be added to their respective group. Groups are updated regularly.

#### Part IV. Improvements to Other Communication Methods:

#### Communications from Constituents to Senators:

As the discussion and exploration of communications progressed, the committee noted there was not a straightforward way for constituents to find their Senate representatives. The committee recommends the following enhancements to the Senate website:

1. Add a "lookup" by constituency that will return the senators for that constituency.

2. Add each senator's email address next to their senator information.

#### Communications from Senators to Senators:

This requirement was explored with the Executive Secretary of the University Senate who worked with Adrienne Esposito from OIT (Office of Information Technology) to develop a mailing list, subscribing all active senators to the list and is in use.

This was completed in January 2024 and the message below notifying all senate members was emailed on 1/11/2024:

From: Vicki Hewitt <vickih@senate.rutgers.edu>
Sent: Thursday, January 11, 2024 1:41 PM
To: Vicki Hewitt <vickih@senate.rutgers.edu>
Subject: Senate Discussion Mailing List



2023-2024 Rutgers University Senate Members,

An email mailing list has been created to enable senators to communicate with each other. You will soon receive an automated email notifying you that you have been added to the list. This list includes <u>all</u> <u>Rutgers University Senators</u>.

Senators may unsubscribe from this list at any time. This list will not be used by the Senate office, so if you unsubscribe you will still receive Senate meeting notices and other communications from us.

When using this mailing list, please share documents using links instead of attachments. You can share links from your personal SharePoint/Google docs/Box folder, or you can use the All-Senators Box folder to upload documents and share the links. To access the All-Senators Box folder, click <a href="https://rutgers.box.com/s/6goke94jftiy494hgg5qwg4l238ptfed">https://rutgers.box.com/s/6goke94jftiy494hgg5qwg4l238ptfed</a>

Please let me know if you have any questions.

Thanks,

Vicki

#### PART V. RECOMMENDATIONS:

There are several challenges with communications at Rutgers due to our size and complexity:

- Email overload
- Changing preferences and needs
- Substantial number of constituencies and overlap
- Ongoing maintenance for individual lists (limited resources)
- Moderation to ensure security, accountability, and compliance with acceptable use

There are various applications available for communications, but each application is used for different purposes, and the university reserves its mass mailing system (RAMS -

https://rams.rutgers.edu/index.php) for official university business. Senators are performing university business and should have access to their respective constituency lists. To simplify this process and prevent duplicate efforts, constituency chairs would be the designated representatives for their respective list. This could be accomplished by the Senate office providing OIT the list of chairs to be added as moderators to their respective constituency lists, or simply by each list moderator being notified to approve any emails sent by the respective chair.

A survey of current senators solicited feedback from senators as to what they want to communicate to their constituents. In summary, the results indicated that senators want to be able to email constituents, combined with timely updates on the senate website. While 46% of respondents preferred an "push" email service (not an "opt in" service), the mechanisms for doing so are typically restricted for official university business. The general types of information senators want to communicate are active charges and committee information, meeting highlights, and feedback requests.

The Senate office provides notes for each Senate meeting, as well as posting open charges and senate resolutions. The Senate office has also offered to provide additional information as requested on the website, such as meeting highlights.

Beyond mass email lists, there are other existing mechanisms that can be used for senator/senate outward communications:

- Faculty Council email lists
- Personal or departmental email lists
- Rutgers Communicators Network email list
- my.rutgers.edu MyCommunity channels for Senate constituencies
- Social media options (Twitter, Facebook, etc.))

A combination of these mechanisms could be targeted as part of a broader communications strategy for the Senate.

# RESOLUTION

Be it Resolved that the Rutgers University Senate recommends that:

- Senate Website enhancements by the Senate office:
  - Add a "lookup" by constituency feature to the Senate website that will return the senators for that constituency.
  - Add each senator's email address next to their senator information on the Senate website.
- Senate Mailing List by the Senate office:
  - Create a listserv list for anyone to subscribe to for Senate information, making it available as a link on the senate webpage to "opt in" for email messaging.
  - Work with UCM (University Communications and Marketing) to provide an article (1 to 2 times a year) in "Rutgers Today" that would include a link to the Senate webpage (for information about the Rutgers Senate and email subscription link.)
- The senate office work with UCM and OIT to explore using a MyCommunity group and potential subgroups for the Senate.
- Access to RAMS lists:
  - The Senate office will provide a list of one (1) designated representative Senator per constituency (annually) to the appropriate parties (OIT, etc.)
  - Designated representative Senators should have access to their respective RAMS list or newly created constituency RAMS lists.
- Best practices for use of RAMS lists should be developed collaboratively between the Senate and list administrators

## Information Technology Committee (ITC): 2023-2024

| Senator                           | Constituency   |
|-----------------------------------|--|
| Katie Anderson, Co-Chair          | Libraries, Faculty                                     |
| Adrienne Esposito, Co-Chair       | New Brunswick Staff                                    |
| Warren Allen, Member              | School of Communication and Information, Faculty       |
| Liza Barbarello Andrews, Member   | Ernest Mario School of Pharmacy, Faculty               |
| <u>Sabrina Charles, Member</u>    | School of Nursing, Student                             |
| Charlie Collick, Member           | New Brunswick Staff                                    |
| Wei Fang, Member                  | Rutgers Law School in Newark, Faculty                  |
| Daniel Habeb, Member              | Rutgers Business School: Undergraduate Newark, Student |
| Galathara Kahanda, Member         | Newark College of Arts and Sciences, Faculty           |
| Joshua Kaplan, Member             | New Jersey Medical School, Faculty                     |
| Timothy Knievel, Member           | Faculty of Arts and Sciences-Camden, Faculty           |
| Periklis Papakonstantinou, Member | Rutgers Business School: Undergraduate NB, Faculty     |
| Wendy Purcell, Member             | School of Public Health, Faculty                       |
| Bharat Sarath, Member             | Rutgers Business School: Undergraduate NB, Faculty     |
| Martin Siederer, Member           | Alumni Association                                     |
| Frank Sonnenberg, Member          | Robert Wood Johnson Medical School, Faculty            |
| Wojtek Wolfe, Member              | Faculty of Arts and Sciences-Camden, Faculty           |

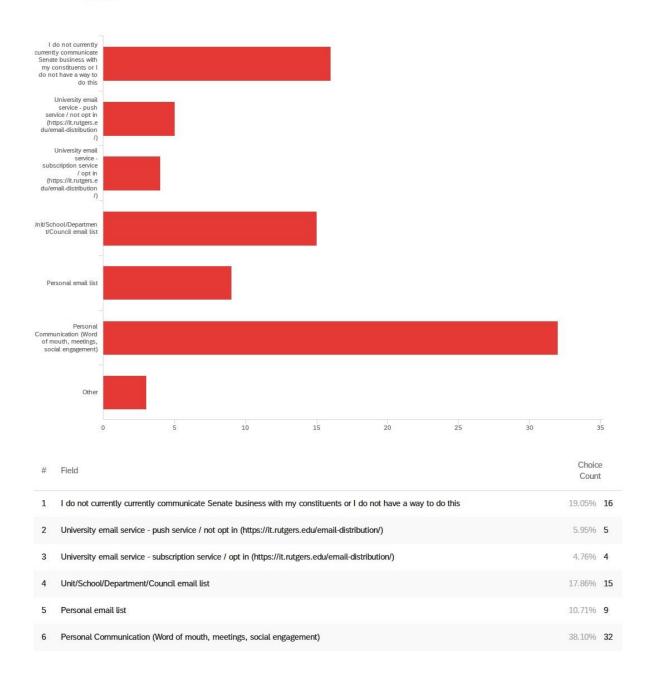
Appendix A - Survey

# Default Report

Survey: Senate Communications February 16, 2024 9:18 AM EST

#### Q1 - How do you currently communicate Senate business with your constituents? (Select

all that apply)



| # | Field | Choice<br>Count |
|---|-------|-----------------|
| 7 | Other | 3.57% <b>3</b>  |
|   |       | 84              |
|   |       |                 |

Showing rows 1 - 8 of 8

Q1\_7\_TEXT - Other

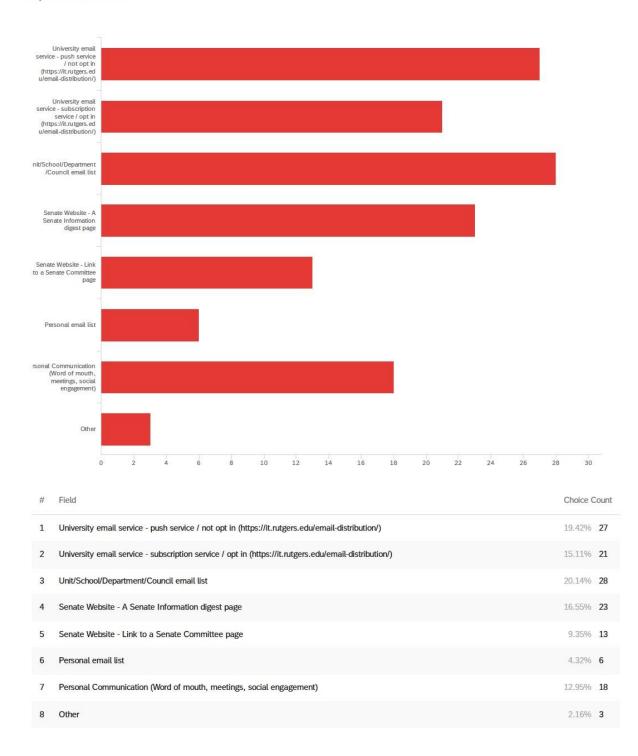
Other

Occasionally provide a report at school meetings

Written report submitted with faculty meeting agenda.

I do not have access to email lists, so I cannot comunicate that way. Currently being done by word of mouth. Your survey does not permit checking more than 1 box.

#### Q2 - How would you like to communicate with your constituents as the elected



#### representative?

# Field

Choice Count

139

Showing rows 1 - 9 of 9

Q2\_8\_TEXT - Other

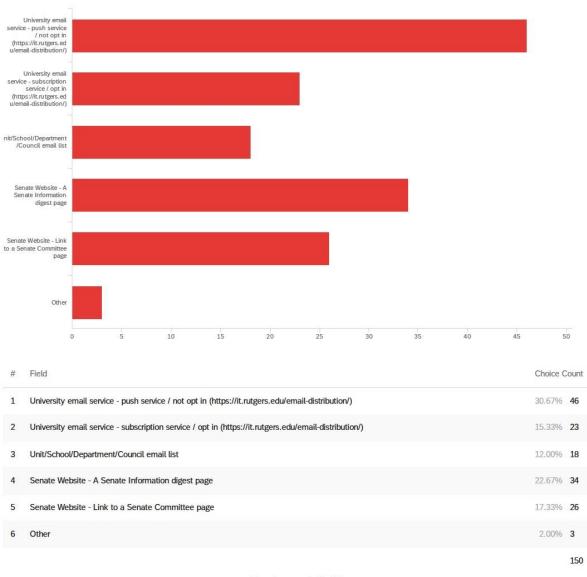
Other

Periodic verbal reports at school meetings

A concern is that I don't have access to a list of all SoE constituents - and I'm not sure they'd appreciate (more) emails

Microsoft Teams

Q3 - How would you like the University Senate to communicate to the Rutgers



#### Community (Select all that ap

Showing rows 1 - 7 of 7

#### Q3\_6\_TEXT - Other

#### Other

variety of methods including email - push service / not opt in, social media, senate website

Other

In person communication

Townhalls?

#### Q4 - What type of information do you want to communicate to constituents and/or the



University?

#### Q5 - Please include any additional comments or feedback here: (optional)

Please include any additional comments or feedback here: (optional)

I believe there is a simple (as in non-complex) solution: We have specific senate constituencies that rarely change. Create one RAMS email broadcast list for each constituency (NOT each senator) and allow anyone to subscribe to those lists. Each term, the list is (re-)configured to give senator(s) representing each constituency access to send mail out through that list. It's a one-way/broadcast mechanism only so people cannot contact their senator that way, but that is a feature not a bug because each senator can use that list to communicate how they want to engage (or how they want to decide how to engage with) their constituency.

We need a channel to communicate campus-wide the senate resolutions

It is important to have the work of the Senate communicated to both the departments of which faculty senators are members but also the whole faculty in order for faculty to understand both the importance of the Senate as the only body representing faculty, students and staff and the administration's ongoing policy of ignoring and disrespecting the Senate

My impression is that few people at the university are aware/care for the activities of the senate. e-mail messages to all providing a summary of the decisions reached at meetings may be a step towards awareness

Thank you for taking the time to survey and gather additional data

It is often difficult to know even what to pass on to my unit. I don't know how to do an effective job representing my unit.

The Senate is generally an advisory body. It's strength in this role in Faculty Governance lies in two areas: (1) Advising the Administration with recommendations that include resolutions that discuss both the pros and cons considered while formulating the recommendations; (2) Effectively communicating what is happening with their constituents in a timely manner, and inviting suggestions about issues they are considering, as well about issues that perhaps they should be looking at. I would give grades of C and D respectively on their current performance, although in fairness, these grades would have been the same for past performance also. I guess the good news is that there is so much room for improvement in these areas, that major progress could be made without much effort. Agendas are posted ahead of time. Minutes, even if only drafts, should be made available to constituents soon after meetings have concluded. Depending upon the Administration to give access to email to constituents is a mistake. The Senate should figure out how to communicate with their constituents before there is a need to do so, realizing that depending on a listserv from the Administration means that in a critical time, the Administration could withdraw this communication vehicle.

The administration should not be able to censor communications between Senators and their constituents or beteen the Senate and the Academic Community.

One of the questions above says select all that apply but it doesn't allow for this kind of response.

It's a bit of an issue: there are so many organizations and offices that send so many announcements that it's difficult to communicate relevant information. It might be best to provide a "Senate News" blurb in an existing Rutgers newsletter

In person Senate meetings will help

Every charge needn't go to a mass listserve, but anyone affected may want to have their voice heard. It may also be helpful for the senators to report regularly back to their constituents. This may be at the unit level, and those in the same unit can collaborate or alternate.

The Senate website is great, but only Senators go to it. It would also be great if the schools pushes highlight some of the Senate actions. Be proud of what was done for electronic notebooks! Everyone needs to know this. Why does PR just push garbage like renaming RBHS to Rutgers Health, which has no meaning. Let us know important content.

Thank you for asking these questions!

Communications should be brief, summaries, and to the point with a link for additional information in case people are interested.

Please include any additional comments or feedback here: (optional) section in Rutgers Today

#### End of Report

## Appendix B – Big 10 Inquiry

#### Breakdown:

| From Anna Haley Data  |                               |
|---|-------------------------------|
| Method of Emailing Constituents                                 | Count of "Big 10" institution |
| <sup>10</sup> No  |                               |
| University of Illinois  |                               |
| Senators Internal   |                               |
| Purdue University   |                               |
| University of Michigan - Ann Arbor                              |                               |
| Personal Lists  |                               |
| University of Maryland - College Park                           |                               |
| ® Faculty Lists   |                               |
| Indiana University-South Bend                                   |                               |
| Northwestern University   |                               |
| Ohio State University   |                               |
| University of Iowa  |                               |
| University of Illinois-Chicago                                  |                               |
| Faculty Lists (through Senate office)                           |                               |
| Michigan State University                                       |                               |
| Pennsylvania State University                                   |                               |
| University of Minnesota - Twin Cities (aka UM- the main campus) |                               |
| University of Nebraska-Lincoln                                  |                               |
| University of Nebraska- Omaha                                   |                               |
| irand Total   | 1                             |
|   |                               |
|   |                               |
|   |                               |
|   |                               |
|   |                               |
|   |                               |
|   |                               |

## Detailed Responses:

| "Big 10" institution   | Senate Chair  | Process for Senate to communicate with constituents  | Senate Type                               | Email Access                          | Access to All University | Social Media, Other      |
|--|---|--|---|---------------------------------------|--------------------------|--------------------------|
| Iniversity of Illinois   | Jeffrey Eric Jenkins, Chair, Senate EC                          | As for reaching the full university (or system) community, we have a "massmal" process<br>that goes through approvals at the upper administration level. We have discussed<br>sending a massmal in the gast but decided against it. To my knowledge, we have not<br>been devide access to the system, but the system and the university for y to limit the<br>number of those communications due to the sheer volume of emails we process.   | Faculty, Students, Academic Professionals | No                                    | No                       |                          |
| Iniversity of Illinois-Chicago                                   | Sandra De Groote  | Our senate does have an email list for all faculty that we maintain – that we are able to<br>email through. It is certainly not very active. Communication occurs more directly through<br>members of the senate. There are official announcement venues that potentially we<br>might be able to go through, but have not tried.   | Faculty                                   | Faculty Lists                         | N/A                      |                          |
| diana University-South Bend                                      | Carolyn Schult, President                                       | I receive a list of all faculty and their emails from our Academic Affairs office every<br>semester. I seldom send out a direct email. <b>but can do it if I need to</b> . For normal Senate<br>business, we post to the Senate blog and our daily electronic bulletin board. Faculty and<br>staff get a daily email digest of posts.  | Faculty                                   | Faculty Lists                         | N/A                      |                          |
| niversity of Iowa  | Edward Gillan, President  | The Faculty Senate at lowa <u>does have</u> "blanket approval" to send emails directly to all<br>faculty or subset of faculty without prior university approval. We rarely do that (other<br>than to solicit nominations for awards) and i suppose our "approval" could easily be taken<br>away if we overused the direct emails to all faculty.   | Faculty                                   | Faculty Lists                         | N/A                      |                          |
| niversity of Maryland - College Park                             | Christopher Jarzynski, Chair                                    | At UND, individual Senators are able to send enails to their constituencies. After each<br>senate meeting, the Senate Office provides a summary of the meeting to Senators, who<br>in turn can send that summary to their constituencies, together with whatever<br>commentary they wish to add (as long as 1 is in add clear that additional commentary<br>represents the Senator's, not the Senator si weak).<br>We have a University (not a Faculty) Senate, and the Senate Office does not have access<br>to university wide and lists.  | Faculty, Staff, Students, Admininstrators | Personal Lists                        | No                       |                          |
| niversity of Michigan - Ann Arbor                                | Tom Braun, Chair  | The Sentor Assembly includes III 2 computer)<br>At University of Micros, 1 and able of freety enail all of our faculty sensite<br>constituents, allhough not through a simple enail group. The director of our Faculty<br>sense Office needs to generate the list of constituents on three fly which can drange<br>daily based on people's appointments, new lines, act). I then cart my remail text, give<br>the text to the FSO director, and he sensito at the enail on my healtil.   | Faculty                                   | Senators internal                     | N/A                      |                          |
| lichigan State University  | Jack Lipton, Chair  | At Mehligan State University, <u>sure office of Academic Scoremance can enail the entire<br/>facility.</u> This is because in our bylaws, we also have the faculty senate as a<br>governance body of representatives, we also have the "academic congress" which<br>consists of all volting eligible faculty. We had to fight for this as well, but have had it in<br>bales for a few greens. It is only one email account that and on this, but we have it had<br>ability. Tared a monthly video message to all faculty to keep them informed of the<br>activities of the "accid Seatus", but "horising Council, etc.   | Faculty                                   | Faculty Lists (through Senate office) | No                       |                          |
| niversity of Minnesota - Twin Cities (aka<br>M- the main campus) | Mark Bee, Rachna Shah, Vice Chair (Chair is the<br>U President) | From Mark Bee, head of the Senate EC equivalent) Dur Senate Office (which is staffed and financed<br>through the Predictor's Office) has the authority to and emails to all constituents on head off<br>addressing of the Predictor's Office) has the authority to see demails to all constituents on head off<br>addressing on Land U. In Senare Office and some on this immed in the present to a local office<br>addressing on Land U. In Senare Office and some on this immed in the present so a local office<br>addressing and a set office and the set of the<br>registring argorithm committee issued localing at the competitiveness of faculty compensation<br>address to per instructions. The set and Constraines are there which they implicitly and present<br>to the back of my incountedge, they did not have to "clear it" with the administration before<br>sending.   | 5   | Faculty Lists (through Senate office) | No                       |                          |
| niversity of Nebraska-Lincoln                                    | Keli Kopocis, President   | AL UNL, There is a lister for all academic faculty, however, because of how the<br>permission work, our staff senate coordinator manages the lister van dh esends emails<br>on my behalf. Our coordinator is amazing and this works well for us. We also have the<br>ability to survey the fulf faculty about anything anytime we want. If this warit' working, i<br>would gund for the ability to send communication myself. Our Senate Executive<br>Committee is also gains to start sending a monthy newsiter letting people know what<br>has been going on because we are not sure how many people are actually reading the<br>minutes.  | Faculty                                   | Faculty Lists (through Senate office) | No                       |                          |
| Iniversity of Nebraska- Omaha                                    |   | From Kelli (UNL): Their Senate president has the ability to send emails directly and he utilizes it  |   | Faculty Lists (through Senate office) | No                       |                          |
| orthwestern University   | William Melanson, President<br>Regan Thompson, President        | fairly regularly. UNO is under the same system as UNL, but they are unionized and we are not.<br>At Northwestern, we can access the bulk email system without the need for approval.<br>We use this for quarterly newsletters and important announcements (such as special<br>events).   | Faculty                                   | Faculty Lists                         | No                       | Announcements, Newslette |
| Nio State University   | Ben Givens, Secretary (? Faculty member)                        | At Ohio State, our servate is comprised of faculty, students, staff, and administrators. The<br>senate office most frequently, communicates with the 431 senators who represent the<br>various constituencies. For faculty, we maintain separate listners for all the faculty in<br>each collega, and we encorage the senators who represent those colleges to use the<br>listner to communicate with their constituents. These range from a listners of 50 lacktly<br>of pointern try to 250 in Medion, We also can email all 2506 lacktly directly, although<br>like officen, we rank do this. At for the students, staff or administrators, we do not<br>the constant work with the appropriate communications office, who is assume would<br>sup we would work with the appropriate communications office, who assume would<br>be bottom line is that the Office of Advisor fully and the senator diffice annually<br>a spreadheet that contains the names of all faculty, with columns for costruct<br>listners to communicate with writions subgroups of faculty. The senate office has always<br>a spreadheet that contains the names of all faculty, with columns for costruct<br>listners to communicate with writions subgroups of faculty. The senate office has always<br>and their communications to their constituents. In either case, we have not<br>received any auctions or restrictions on our communications, or access to faculty emails<br>are excluded and substance and the staff. |   | Faculty Lists                         | No                       |                          |
| ennsylvania State University                                     | Michele Stine, Chair  | At Penn State, <u>Lam able to email ALL faculty at the university through our sender office</u> .<br>We fought for some time for the ability to do that and made the same argument that it<br>sounds like you are making, that not allowing direct communication with the faculty as a<br>whole diserfariations the faculty and in this the faculty area. There are accessionally<br>time sensitive issues where we cannot wait for communication to filter down through<br>the respectrations. We use the faculty this developed from our yearly census that helps<br>and determine how many representatives every unit gets. Other than our sense plearage<br>agends and meeting matics. J don't communicate with all faculty directly drived in (mighe a<br>few times a year) because I want people to pay attention to those emails when they do<br>set them.  |   | Faculty Lists (through Senate office) | N/A                      |                          |
| urdue University   | Brian Leung, Chair  | The stated or Socretary of Faculties to write Area directly if the basis depend takings, Al-<br>pondie Univensity, is univensity Sense (Carl I ran abite to real Senate members at<br>orace. I did so todays as a matter of fact. This account is not available for general Senate<br>member use. The<br>ream Nuch (Manuchag Powell), Secretary of Faculties: Al Purday, we do not have direct<br>excess to the faculty or university wide listices (we are including) a university, rather<br>than a faculty Senate). Our most frequent means of communication is site the Senators to<br>their constituents; we also produce a new solutient and an advancement as a meeded in<br>the daily university, we also produce a new solution and an advancement as meeded in<br>the daily university, we have been able to work with the Provosit's Office to get access to the<br>matter to constituents; we have been able to work with the Provosit's Office to get access to the<br>merit was university, we have been able to work with the Provosit's Office to get access to<br>There was a push last year for the Senate to have more direct access to university, wells<br>merit was needed by leaderbich, One question that was needed<br>fully answerd: what happens when individual Senators want to have input into Senate<br>messaging?  | Faculty                                   | Senators Internal                     | No                       | Newsletter               |