

Introduction

The Rutgers University Senate's Information Technology Committee is conducting this survey to better understand how generative Artificial Intelligence (AI) tools are currently being integrated into the academic and professional workflows of our students, faculty, and staff.

The primary goal of this assessment is to gather data that will inform the University Senate's recommendations regarding institutional policy, resource allocation, and the development of support services. Your feedback will directly influence how Rutgers:

- Develops guidelines for the ethical and productive use of AI.
- Allocates technical resources and software licensing.
- Designs training programs and workshops for the university community.

Your participation is voluntary. This survey is being conducted for administrative purposes to improve quality. **All responses are confidential.** Data will be aggregated for reporting purposes, and no individual identifiers will be linked to your responses. The findings will be used internally by the University Senate and relevant administrative offices to improve university operations. This assessment is not intended as a formal research study for external publication.

If you have questions regarding the intent of this survey or how the data will be used, please contact the Information Technology Subcommittee at tknievel@camden.rutgers.edu.

PART I: A.I. USAGE

We recognize the expansive scope of what is defined as "AI," primarily by companies seeking to market technologies which may not have previously been recognized as AI to consumers. With that in mind, when we say "AI," we are primarily concerned with generative pretrained transformers (GPTs). These can include foundational language models (LLMs and SLMs) that generate text like OpenAI's ChatGPT but can also include image and audio generating models like DALL-E and Google's Gemini (for NotebookLM).

Key definitions follow below:

[Artificial Intelligence](#) (AI): in computer science, the study and development of computational programs that can imitate human thought.

[Generative Artificial Intelligence](#) (genAI): a tool that is programmed to provide imitative communications in response to user prompts.

[Generative Pretrained Transformer](#) (GPT): a machine learning architecture that requires immense computational power and massive data sets in order to provide seemingly intelligent responses to user prompts.

[Hallucination](#): in regards to generative AI, the *appearance* of deliberately uttering falsehoods, but in actuality, a systems error.

[Large Language Model](#) (LLM): a machine learning model designed for natural language processing tasks, typically trained on datasets measuring in the billions - trillions of data points.

[Small Language Model](#) (SLM): a machine learning model designed for natural language processing tasks, typically trained on "smaller" datasets measuring in the millions.

Which of the following generative AI tools have you used prior to taking this survey? [no/yes]

1. ChatGPT
2. Google Gemini
3. Microsoft Copilot/Bing AI
4. Grammarly
5. Claude
6. Perplexity
7. Quilbot
8. [You.com](#)
9. Brainly
10. [Character.ai](#)
11. Jasper
12. DALL-E
13. Notebook LM

14. What additional AI tools beyond those listed above, if any, have you used prior to taking this survey [text entry]

15. How often would you say that you use AI tools in your academic work?
 - a. Never
 - b. Rarely (less than monthly)
 - c. Monthly
 - d. Weekly
 - e. Daily

PART II: ATTITUDES REGARDING A.I.

The next several questions will focus on the role of AI technology in higher education, and your experience with technology at Rutgers.

16. How has AI affected your learning experience at Rutgers?

- a. Very negatively
- b. Somewhat negatively
- c. Neutral (has not affected)
- d. Somewhat positively
- e. Very positively

Please read the following statements about **AI, education and employment**, and indicate your level of agreement (or disagreement) with each:

| AI, Education and Employment | Strongly Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Strongly Agree |
|---|-------------------|-------------------|---------|----------------|----------------|
| 17: AI-powered tools are essential for my academic success. | | | | | |
| 18: My curriculum at Rutgers lacks adequate exposure to AI. | | | | | |
| 19: I am skeptical about the benefits of AI in education. | | | | | |
| 20: I believe that AI will play a significant role in my future career. | | | | | |
| 21: I am interested in receiving formal training in AI through coursework at Rutgers. | | | | | |
| 22: I am comfortable submitting a question prompt to a generative AI tool like ChatGPT and turning in the answer that it provides. | | | | | |
| 23: When submitting the products of generative AI as part of an assignment, it is essential to clearly attribute/cite them as such. | | | | | |
| 24: I would feel embarrassed if someone found out that I used AI for schoolwork. | | | | | |

Please read the following statements, and indicate your **level of concern** with each of the following potential societal impacts of AI, ranging from not at all concerned to extremely concerned:

| Societal Impacts of AI | Not at All Concerned | Slightly Concerned | Somewhat Concerned | Moderately Concerned | Extremely Concerned |
|---|----------------------|--------------------|--------------------|----------------------|---------------------|
| 25: AI hype and uncritical adoption | | | | | |
| 26: Individual learning and critical thinking | | | | | |
| 27: Individual creativity | | | | | |
| 28: Impact on mental health | | | | | |
| 29: Personal data privacy | | | | | |
| 30: Lack of transparency about how technology works | | | | | |
| 31: Inaccuracy and hallucinations | | | | | |
| 32: Military and policing applications | | | | | |
| 33: Potential for spread of misinformation, disinformation, propaganda | | | | | |
| 34: Resource extraction and consumption, environmental/ climate impacts | | | | | |
| 35: Labor exploitation (systems that produce and train AI use labor from exploited workers) | | | | | |

PART III: OPEN-ENDED RESPONSE QUESTIONS

The next several questions give respondents an opportunity to respond in writing:

36. What are your main concerns or questions about how AI will be incorporated into your classes and curriculum over the next 2-3 semesters?
37. How has AI affected your study habits and approach to completing assignments, if at all?
38. How do you envision the future role of AI in your career or field of study?
39. What additional resources or training (if any) would you like to see related to AI?
40. How should students be involved in creating and guiding university policies regarding AI usage?

PART IV: DEMOGRAPHIC INFORMATION

41. What campus are you based on?
 - a. Camden
 - b. Newark
 - c. New Brunswick
 - d. Rutgers Health New Jersey Medical School
42. What is your academic major? [open-ended]
43. What is your age? [open-ended]
44. What is your graduation year?
 - a. 2025
 - b. 2026
 - c. 2027
 - d. 2028
 - e. 2029
 - f. 2030
 - g. After 2030
45. Are you a first generation college student?
 - a. No
 - b. Yes

46. What is your gender?

- a. Male
- b. Female
- c. Nonbinary
- d. Gender not listed here
- e. Prefer not to say

47. What race or ethnicity best describes you? You may select different options:

- a. American Indian or Alaskan Native
- b. Asian
- c. Black or African American
- d. Hispanic or Latino
- e. Native American
- f. Pacific Islander or Native Hawaiian
- g. White or Caucasian
- h. Other

Working Draft